

Central Stores Host Family Shopping Nights



Manager Leslie O. Best, of 4005, Lafayette, Ind., visits Santa to ask for a prosperous new year.



Battery-operated toys make big business at Kresge 70, in Lansing, Mich., reports Nelle Oles.



Kresgeites at 571, Fraser, Mich., prepare to celebrate the store's second anniversary with a cake.



Top prizes in Kresge 631's basket and layaway contests are won by Dorothy Lengers in Dayton, O.



Employees line up to get their annual flu shots at 117, in Terre Haute, Ind., before store opens.

Dearborn, Mich., Kresge 16—Plans are being made for the annual Christmas party. Refreshments will be served in the lounge throughout the day with Christmas caroling and gift exchange. Family Shopping Night was held on November 24. Employees and their families received a 20 percent discount on merchandise.

Lansing, Mich., Kresge 70—Employees made big plans for the annual Christmas party and gift exchange. Family Shopping Night was held November 11.

Ann Arbor, Mich., Kresge 74—The date of the annual Family Shopping Day was November 29. Warm fall weather in Ann Arbor was partly responsible for the success of a noon to six p.m. sale on October 18. It was advertised by using bag stuffers. Employees also remained customers of the event after each purchase.

Elkhart, Ind., Kresge 237—Plans are being made for the store's annual Christmas party, held after working hours. Each employee's place at the table will have lace table mats with special Christmas decorations adorning the table. By popular vote, the meal will be by candlelight. The office staff—Charlotte Kuehn, Louzena Hodgen, Joyce Dyer, Claudine Beach—the food department head and Manager Leon R. Townsend will serve the meal. Group singing and a gift exchange will also be enjoyed. Alice Slawson, cashier, and Eddie Lake, food department, worked on the election board. Family Shopping Night was November 17.

248 Hosts Visit Of 400 Orphans

Xenia, O., Kresge 248—December 3 is "home" night for nearly 400 orphans—home for that evening will be 248. All the children of the local Ohio Soldiers and Sailors Orphan Home will be able to do their personal shopping at Kresge's. The children will be transported to the store by bus. "For three hours, pandemonium will reign, but we will all feel better after knowing these orphaned children will have a nice Christmas," wrote Reporter Eleanor Wright.

Flint, Mich., Kresge 272—Instead of the usual birthday breakfast, Kresge 272 saves up birthdays for three months and holds a potluck dinner honoring employees with birthdays in those months. The store has been doing this for the past five years.

Cleveland, O., Kresge 298—Santa Claus, organ music and refreshments provided a spirited atmosphere for 298's annual Family Shopping Night on November 24. Santa greeted little shoppers as organ music was played throughout the evening. There were treats for children and free refreshments for everyone. The store bowling team started off with lots of energy, but low scores. However, several team members are showing promise. Frank Mackovicka, food department head, is lining fame as a hand leader when the local paper published an item about "Frank Mackovicka's Bohemian Polka." Staffers honored Helen Uhlin with a party on her retirement after 20 years of service.

Toledo, O., Kresge 360—Seven Kresgeites were honored at the annual Service Recognition Breakfast.

Marion, O., Kresge 362—Mary Hogan, Betty Wyatt and Katherine Harris head the entertainment committee for the annual Christmas dinner and gift exchange to be held on December 5 at the local YMCA. Hazel Key and Betty Jewer are in charge of decorations. Family Shopping Night was November 24.

Youngstown, O., Kresge 505—Helen Feyock was promoted to assistant food department head.



Gertrude Myers (front row, l to r), Rachel Burkhead, Anna Holley, Mary Robinson, Myrtle Perry, Freda Wilson (back row), Lillian Palmer, Wava Wilson and Alice Hutzel map plans for 377's Ladies Days in Zanesville, O. All downtown merchants participated in event.

Warren, Mich., Kresge 364—Santa will be present at the annual Christmas party. November 29 was the date of the store's Family Shopping Night. Everyone was costumed for Halloween night. After store closing, Marianne Johnson held a party for the staff.

Zanesville, O., Kresge 377—Kresge 377's Ladies Days was promoted by running a full-page ad in the local newspaper advertising special bargains. Each item was advertised with the department head's name such as: "Margaret Banes' big bargain at the candy counter is 10-oz. boxed chocolate covered cherries." The promotion lasted three days.

Ken Suiter Wins 32nd Top Notcher

Saginaw, Mich., Kresge 428—Ken Suiter, stockman, is the toast of 428, having won his 32nd Top Notcher Award. Over the past years, he has won a total of over \$200 for his suggestions.

Detroit, Mich., Kresge 435—Plans are in the making for an employee Christmas party. The entire staff is excited about the store's conversion to a Jupiter at the end of the year, wrote Reporter to Peter. Employees enjoyed the annual Family Shopping Night.

Two Kresgeites were honored at a party during Service Recognition Week.

Holland, Mich., Kresge 536—The sales staff donned robes, nightgowns, pajamas and nightcaps for the Moonlight Madness Sales on November 13. Kresge 536 will be presented the E Award in January for outstanding citizenship during the United Fund Campaign. Employees gave 70 percent of the average daily payroll.

371 to Hold Grab Bag Party

Fraser, Mich., Kresge 571—Kresgeites at 571 are looking forward to the Christmas Grab Bag Party this month. Alice Marette, hosiery, and her Tamette Drill Team participated in the annual Columbus Day Parade in Detroit, Mich., winning a trophy for third place. Alice said one of the highlights of the day was meeting and talking to Jimmy Durante. 571 celebrated its second birthday in October with a staff party before store hours. The store was decorated with streamers and balloons with a large birthday cake at the store entrance for the anniversary sale.

Toledo, O., Kresge 360—Seven Kresgeites were honored at the annual Service Recognition Breakfast.

Kokomo, Ind., Kresge 589—Five employees were honored at a breakfast party during Service Recognition Week for their years of Kresge service.

Youngstown, O., Kresge 505—Velma Witte is the KRESGE NEWS store reporter for newly-opened 4079. "A clip joint," a much preferred title for a barber shop, was temporarily set up in the men's lounge on the day before store opening (October 29) for the benefit of the men who worked so diligently to get the store ready for opening. They hadn't had a chance to get out to have their hair trimmed, so the store brought the barber to them," reported Velma Witte.

Fort Wayne, Ind., K-mart 4020—Millie Shelest and her husband, Peter, proved they are a talented couple when Millie presented Manager Ernest A. Smith with a poem accompanied by a series of cartoon drawings for his birthday. Millie wrote the poem about the birthday cake the staff gave to Manager Smith, and her husband was the artist who drew the cartoons. The cartoons showed various staff members mixing the cake with a final picture of the whole group together looking proud of their culinary skills.

Marion, Ind., Jupiter 4519—The staff planned many special bargains for customers for the Moonlight Madness Sale on November 11. A window painting contest caused excitement in Marion for Halloween. Teen-agers entered by painting Halloween scenes on local business windows. 4519's store reporter changed her name through marriage to Virginia McCrary.

Richmond, Ind., Jupiter 4554—A smorgasbord dinner party was a combined celebration of the 25th anniversary of Christine Smith and Service Recognition Week. Master of ceremonies was retired Manager Milton Mosteller.

Columbus, O., Kresge 904—The store staff held a Halloween party on October 31. Four employees received service pins at the annual Service Recognition Breakfast.

Muskegon, Mich., Kresge 625—The lineup for the store's bowling team is: Valeria Karp, Mary Jo Wurman, Edna Palmer, Julie Hasenbeck and Arlene Sorenson. At last report they had won two games and lost two. Employees enjoyed a Halloween party complete with costumes and games. The red team, losers of the layaway contest, were in charge of party arrangements.

Detroit, O., Kresge 631—The entire staff enjoyed a dinner for the 21 percent increase in sales the store had during the August Sales Contest.

Toledo, O., Kresge 646—Family Shopping Night was held at 646 on November 14. The staff honored Betty Faust and Marguerite Berg at a dinner party on their 25th anniversaries with the company. Mr. and Mrs. Oakley Lutes, assistant in D. O. personnel department, represented the Detroit Office.

St. Clair Shores, Mich., Kresge 670—The highlight of Family Shopping Night on November 22 was the judging of Christmas counter displays. Staffers participated in a contest for the best Christmas displays within the store. The winner received a turkey. Mrs. Donald W. Delorey, wife of Manager Delorey, and Mrs. Walter T. Pady, wife of Assistant Manager Pady, were in charge of the event.

Rochester, Mich., Kresge 677—Coffee and doughnuts will be served to staffers on the day before Christmas at 677. Gifts will be exchanged in the morning. Reporter Nina Stuart said Family Shopping Night, November 29, was a big success.

Farmington, Mich., Kresge 696—Staffers are planning the annual Christmas party. Christmas merchandise fills the counters giving the store a spirited atmosphere.

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